



zeroCRM[®]

Make Every Customer Relationship Count, With A CRM
Built Around The Way Your Business Works.

The Problem

The CRM is only **one stop in the sales process.**

Customer information is stored in the CRM. Proposals are built in documents. Pricing lives in spreadsheets. Approvals move through email. Follow-ups are tracked manually.



“The Real Pipeline
Is In Someone's
WhatsApp”

“The Opportunity Is Recorded In One System.
The Work Happens Across Several Others.”

Each Handoff Adds Work.

Sales → Finance → Legal
→ Operations

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“What Looks Like A Small Inefficiency Becomes Expensive As The Business Grows.”

Most CRMs Are Good At Recording Activity.

They Are Not Always Built Around
What Happens Next.

Once A Deal Progresses, Teams Still Need To:

- Create The Proposal.
- Get Pricing Approved.
- Prepare The Contract.
- Coordinate Internally.
- Keep The Customer Record Updated.

“ZeroCRM Brings
Those Steps Into The
Same Process”

ZeroCRM Brings The Commercial Workflow Into The CRM.

The Workspace Brings Together:

“ The Customer Record Becomes The Starting Point For The Work That Follows. ”

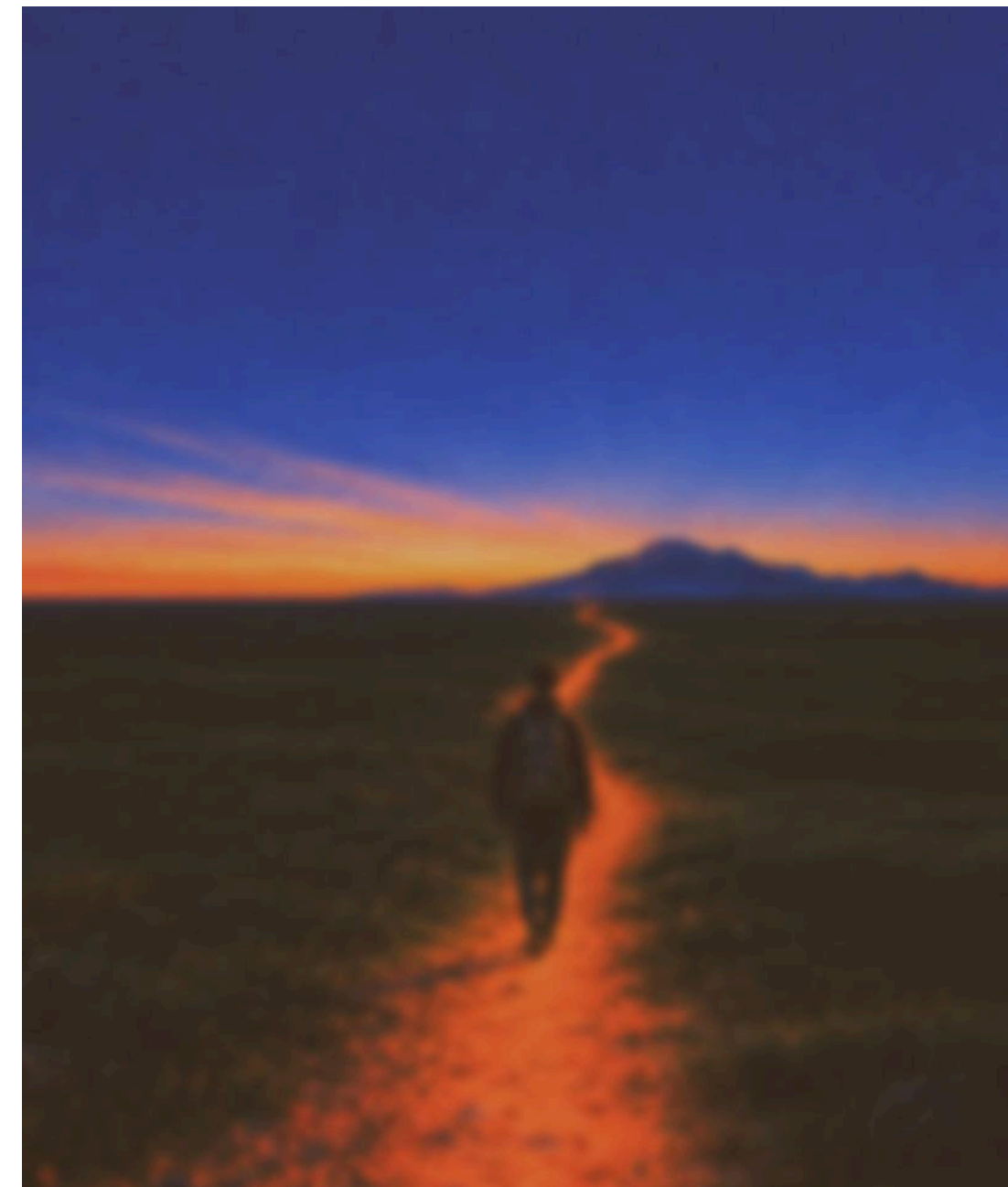
Accounts
Contacts
Opportunities

Tasks
Approvals

Documents
Commercial
Information

Follow the deal from first contact to closure.

Lead → Qualification → Assignment → Follow-Up
→ Approval → Proposal → Negotiation → Contract → Invoice



Enter the information once.

Carry it through the deal.

Start With The Customer And Opportunity Record.
That Information Can Then Support:

Proposal

Quotation

Contract

Invoice



Instead Of Repeatedly Copying
Customer And Commercial Details
Between Tools, Teams Work From The
Same Underlying Information.

The Same Deal Looks Different To Every Team

Sales

Customer Relationship And Pipeline

Finance

Pricing And Billing

Legal

Contracts And Approvals

Management

Pipeline And Performance

“ZeroCRM Keeps The
Underlying Customer And
Opportunity Information Consistent
Across All Four.”

What changes in day-to-day work?

Five parts of the workflow change once the team is working from one shared record.

Current Process

Information entered in multiple systems

Handoffs managed manually

Documents built separately

Customer context spread across tools

Reports assembled manually

With ZeroCRM

Information entered once

Workflows assign the next action

Documents use CRM information

Customer history in one record

Reporting from live CRM data

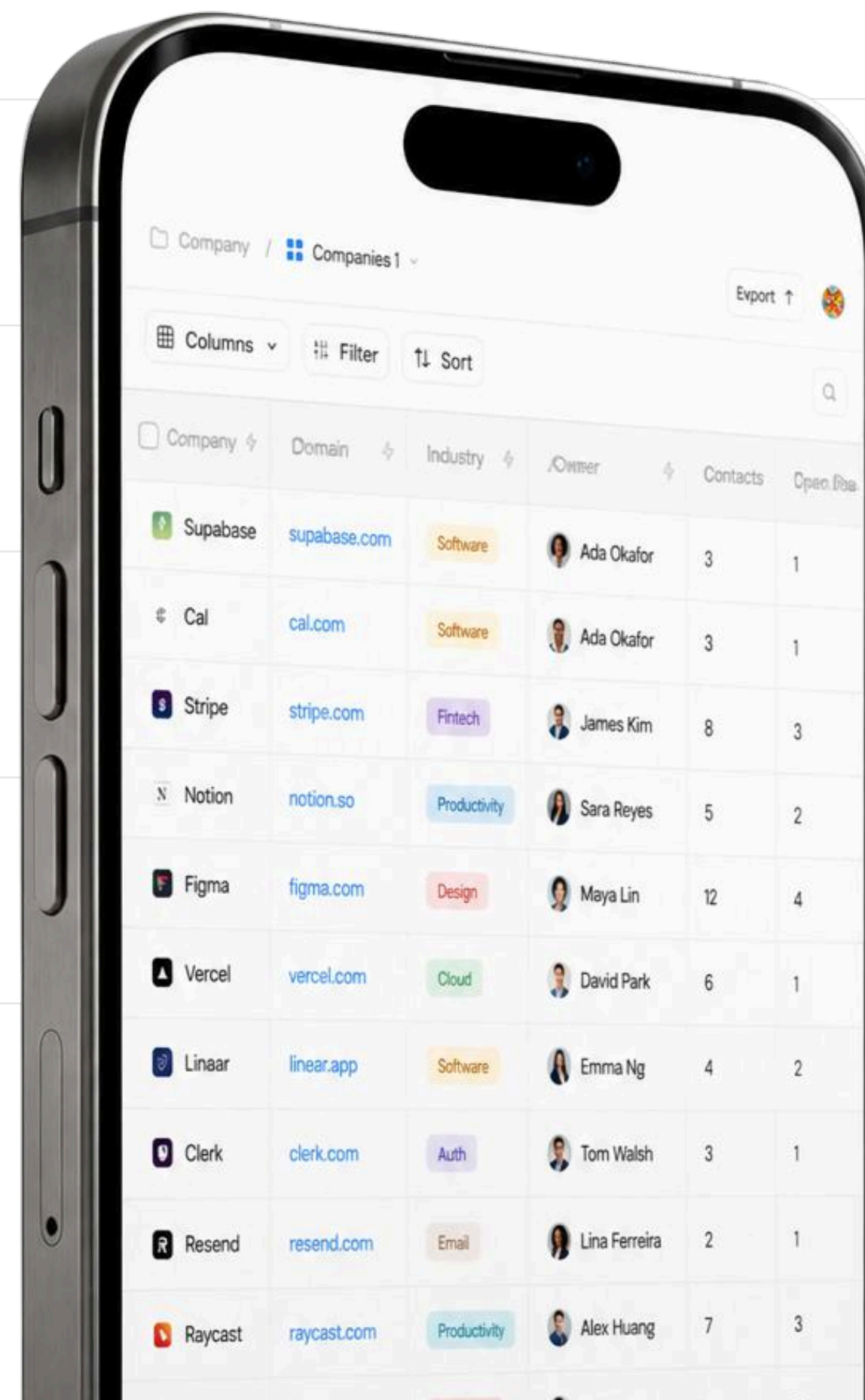
See customers, documents, and performance clearly

Lead and opportunity reports

Sales activity

Proposal and quotation status

Invoice tracking



The image shows a smartphone screen displaying a CRM application. The app has a header with 'Company / Companies 1' and an 'Export' button. Below the header are tabs for 'Columns', 'Filter', and 'Sort'. The main content is a table with columns: 'Company', 'Domain', 'Industry', 'Owner', 'Contacts', and 'Open Deal'. The table lists various companies like Supabase, Cal, Stripe, Notion, Figma, Vercel, Linaar, Clerk, Resend, and Raycast, along with their domains, industries, owners, and performance metrics.

Company	Domain	Industry	Owner	Contacts	Open Deal
Supabase	supabase.com	Software	Ada Okafor	3	1
Cal	cal.com	Software	Ada Okafor	3	1
Stripe	stripe.com	Fintech	James Kim	8	3
Notion	notion.so	Productivity	Sara Reyes	5	2
Figma	figma.com	Design	Maya Lin	12	4
Vercel	vercel.com	Cloud	David Park	6	1
Linaar	linear.app	Software	Emma Ng	4	2
Clerk	clerk.com	Auth	Tom Walsh	3	1
Resend	resend.com	Email	Lina Ferreira	2	1
Raycast	raycast.com	Productivity	Alex Huang	7	3

Customer engagement

Team performance

Pipeline performance

Contract visibility

One Connected Workspace For Every Customer Facing Team

Operations & Accounts

Maintain consistent processes and complete customer visibility.

Sales teams

Manage leads, opportunities, follow-ups, quotations, and closures.

Agencies

Track prospects, clients, proposals, contracts, and invoices.

Consultants

Manage engagements from the first conversation through billing.

Founders

Use one practical system instead of spreadsheets and apps.

The Bigger Outcome

- SELL MORE WITH THE SAME TEAM

Your reps spend less time feeding the CRM and more time selling. More selling capacity without adding headcount.

- MOVE EVERY DEAL FASTER

AI catches the next action, follows up on commitments and keeps opportunities from going cold. Shorter sales cycles. Fewer stalled deals.

Scale Revenue Without Scaling Sales Complexity.

- FORECAST WITH CONFIDENCE

Replace rep-updated snapshots with intelligence drawn from every conversation, activity and deal signal. A pipeline leadership can actually trust.

- FORECAST WITH CONFIDENCE

The CRM doesn't just tell you what happened. It identifies what needs to happen next. Faster decisions. Better execution. Higher conversion.

From AI Research To Enterprise Execution

03 | Insight

Building The Enterprise Intelligence Layer.

We Evolved From Building AI Capabilities To Building AI Systems That Operate Inside The Enterprise, Connecting Intelligence To Workflows And Turning Organizational Complexity Into Execution.

Discovering The Real Enterprise Problem.

The Challenge Was Never Simply Making AI Smarter. It Was Making AI Understand How The Enterprise Actually Works Its People, Processes, Data, Systems And Decisions.

02 | Validation

Proving Intelligence Can Execute.

Our Early Systems Demonstrated That AI Could Go Beyond Generating Answers — Understanding Context, Reasoning Through Structured Problems And Executing Enterprise Tasks With Control.

01 | Research

Exploring Enterprise AI

Efficient Models, Reasoning Systems, And Privacy-First Intelligence For Real-World Constraints.

From Research. To Reasoning. To Execution.

FUTURIXAI IN MEDIA

The Tribune
VOICE OF THE PEOPLE

PIM

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THE
BUSINESS
STANDARD

Shaping The Future Of Enterprise

Recognized for redefining enterprise transformation with AI, winning AI Excellence in Digital Transformation at ETNow's Business Conclave & Awards 2026.



Run Your Complete Customer Journey With ZeroCRM

- ▲ Manage Relationships.
- ▲ Move Opportunities Forward.
- ▲ Create Every Customer Document.
- ▲ Keep Your Entire Team Working From The Same Information.

Book a personalized ZeroCRM demonstration

ZeroCRM – Everything your team needs to turn relationships into revenue.

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